



SLOW COFFEE STYLE KINTO

Refresh and Relax with New SLOW COFFEE STYLE Cold Brew Tumbler

JANUARY 2017 Debut

From the series SLOW COFFEE STYLE with the concept “richness of going slow”, KINTO is launching new cold brew coffee tumbler in January, 2017 in Japan. Please check with your local contact for the availability of the products in your country.

We introduce the cold brew coffee tumbler to bring you a relaxing time with a glass of cold coffee and let you cool down in the hot weather. The unique emboss on the tumbler was originally sign painted by hand by a Japanese sign painter, Yusuke Kaneko, and then developed into a three-dimensional design. The thick glass wall allows a firm grip and the calm color tones add to a relaxing coffee time.

Brand message

SLOW COFFEE STYLE



The richness of going slow
Time slowly goes by with each drip of coffee.
The series 'Slow Coffee Style' was born
to bring you the taste of coffee
brewed by the pour-over method
with the relaxed passage of time.

www.slowcoffee-style.com/en/

Product story

SCS cold brew coffee tumbler was developed in collaboration with Yusuke Kaneko, a Japanese sign painter. This is our second tie-up after the SCS sign paint mug which was introduced in August 2016. Yusuke has been inspired by the casual style of sign painting in the American culture and has been working to make it more familiar and relatable to people in Japan. This project was realized by the shared passion of Yusuke and KINTO to bring a casual and relaxing time into people's daily life through coffee.

Yusuke drew two sign paintings which were then developed by the KINTO team into embossing on glass. "ENJOY COLD BREW COFFEE" was sign painted to express a refreshing image. With the emboss, we tried to convey that image by making the letters of "COLD BREW" to look like cut ice. In contrast, "THE RICHNESS OF GOING SLOW" gives a warmer impression. Yusuke used calligraphy and soft lines in the sign painting, and the emboss translates that with round arched shapes. We hope you enjoy the two different expressions.

Yusuke Kaneko

Born 1982 in Tokyo, graduated from Tama Art University. President of DAMKY SIGNS. Became a sign painter after working as an editorial designer. He currently works on a variety of projects, from shop displays and logos, to signboards and t-shirts.



Product information



Cold Brew Coffee Tumbler

The unique emboss on the tumbler was originally sign painted by hand and then developed into a three-dimensional design. The thickness of the glass gives a good grip and the calm color tones add to a relaxing coffee time. The large tumbler size lets you enjoy a big glass of cold brew coffee with lots of ice.

SCS cold brew coffee tumbler

φ80 x H100 mm / 350 ml
clear / amber / purple / turquoise

soda glass / dishwasher safe



ABOUT KINTO

Established in 1972 in Shiga, Japan, KINTO is a tableware company that develops original and customized products. Ranging from coffeeware, teaware, kitchen to interior items, our products have been selected by lifestyle shops, museum shops, and cafes around the world.

OUR STORY

–Let your day be filled with what inspires you–
To slow down and see the beauty of nature.
To unwind and feel wholesome with your loved ones.
We imagine the scenes that enrich your life to develop and bring you products with genuine creativity and thoughtfulness.

OUR PRODUCTS

–Usability and aesthetics–
Products with an ease of use is comforting to all the senses and tableware with elegant presence blends naturally with the living space. We value the balance between these two elements to create products that stand by you in your everyday life.